



2020 Creative Industries Summit Preliminary Schedule

*Subject to change

Thursday, May 14

8:30 – 9:45am Registration and Visit Exhibits

- Pastries and Coffee will be provided

Location: Depot Art Center

10am – 4:45pm One-on-one consulting with the Colorado Small Business Development Center

10 – 11:15am Concurrent sessions and tours – at various locations in the downtown Steamboat Springs Creative District

11:30am – 12:15pm Shuttle transport to Strings

- Boxed lunches provided at Strings

12:30pm – 2:00pm Governor's Creative Leadership Awards ceremony

- Keynote speaker: Pam Breaux, President & CEO, National Assembly of State Arts Agency
- Featuring: Colorado Poet Laureate Bobby LeFebre
- Governor's Creative Leadership Awards presentation
- Local entertainment and more!

2:00 – 2:30pm Shuttle transport back to downtown Steamboat

3:15 – 4:45pm Concurrent sessions and tours - at various locations in the downtown Steamboat Springs

4:45 – 6:00pm Welcome party and reception

Location: Depot Art Center

- Local entertainment, food and drinks

6:00 – 8:00pm Special Art Walk in the downtown Steamboat Springs Creative District featuring local entertainment

Friday, May 15

7:00 – 8:00am Grab and go breakfast at the Depot Art Center

8:30 – 10:00am Concurrent sessions and tours

10:20 – 11:40am Concurrent sessions and tours

Tours:

Steamboat Heritage Tour

Presented by the Tread of Pioneers Museum, this easy stroll through local history highlights the historic buildings and development of downtown Steamboat Springs and unveils the stories of the town's founding and early settlers. Starts at the Tread of Pioneers Museum, 800 Oak St.

Tour Guide: Larry Moore

Perry Mansfield Tour

Over a hundred years ago, two ladies came to the frontier mountain town of Steamboat Springs, Colorado with a mule named “Tango.” Although the town was populated with people primarily engaged in mining and ranching, it was Charlotte Perry and Portia Mansfield’s vision to explore and teach “natural dance forms” and “artistic expression close to creatures and mountains and out-of-doors.” Quickly regarded by the locals as the “mad ladies of Steamboat,” Charlotte and Portia founded Perry-Mansfield Performing Arts School and Camp in this spectacular mountain setting – a 76-acre campus 7,000 feet above sea level and 150 miles northwest of Denver.

Today Perry-Mansfield is the oldest continuously operating performing arts school and camp in the country that attracts 250 students (ages 7 through adult professional students) from across the country, and showcases over twenty performances each summer. With the nation’s best faculty, staff and students, Perry-Mansfield is the place where innovation and imagination are expressed in theatre, musical theatre, and dance.

West Side Creatives – Studio Tours and Demos

The West Side Creatives Tour on May 14 (from 2-4:30) is a free self-guided tour of local artist studios, creative businesses, and breweries which aims to display and demystify the creative process to our Steamboat Springs community and visitors. Through demos and educational displays in businesses and artist studios, visitors will meet the creators personally, see and purchase original artwork, and learn about how and where our community creates ceramics, fine art prints, framing, glass and stone, silk screen prints, hand crafted knives, sustainable carved wood goods, graphic design, signage, beer, graphite art, photography, painting, sculpture, and more!

Details: There will be about 10-12 different studios participating in the tour, with a very wide range of crafts, art, craft beer, and demonstrations. Shuttles will loop through the 1 1/2 miles area in a large closed loop, off the main road just north of downtown.

Sessions:

Art as Healer and Connector

In this interactive session, Dan will work with attendees as a group to demonstrate the musical and singing techniques he uses in his inspiring and revolutionary work with Parkinson's patients, Alzheimer's patients, and autism patients. In these patient groups, normal communication pathways and the region controlling physical coordination in our brains are dysfunctional. Dan's work circumvents these impaired regions by connecting directly with our limbic system, a part of the brain not impaired in these disorders. Therefore, music, singing, and rhythmic mimicry become an excellent tool to boot up the power to communicate and to control physical movements again. In addition helping these patient populations regain lost skills, Dan's work has become a bridge between the health and behavioral non-profits in our community and our local opera company. These collaborations have been beneficial to all organizations, increasing the available avenues for treating patient populations, providing new skills to staff therapists, and providing new qualifying activities that can lead to additional supportive funding.

Presenter: Dr. Dan Comstock, Co-Founder & Director, Center for Attitudinal Healing

The Law of Street Art

Across Colorado, neighborhoods are alive with street murals. These large-format art projects bring color and vitality to a place, but within each image lurks a number of important legal issues, such as copyright protection, property ownership, and artists' moral rights. This session will explore the various legal concepts that intersect the world of street art and how to navigate them. This conversation will be relevant to artists, municipalities, property owners, nonprofits and anyone curious if they can share a picture of that mural on Instagram.

Presenters: Meredith Badler, Colorado Business Committee for the Arts and Dave Ratner, Creative Law Network

Leaning into Inclusion: Using art and cultural engagement to make and impact

This session will be a case study. Learning by example and sharing our story, we will dive deep into the journey and development of an historical exhibit, which examines a snapshot of racism and a fight for civil rights within small town Colorado of 1935. The session will look at how civic agencies can move

from looking at issues of diversity to incorporating inclusion by way of developing trust, giving voice to underserved populations and facing demons from the past. We will share what we have done to grow, pitfalls that we faced, and results of the exhibit.

Presenters: Rachel Hanson, City of Lafayette Arts & Culture Program Manager and Madi Vargas, City of Lafayette Latinx Outreach Coordinator

Relevance in the Arts - Art and Activism

Since 2017, Boulder County Arts Leadership Forum (BCALF) has presented panels on Relevance in the Arts featuring arts professionals from across the front range. As a follow-up to those panels and in partnership with Street Wise Boulder, we are embarking on an exploration of the intersection of art and activism with local artists and activists. Each panelist will present their work, followed by a moderated discussion.

Presenters: Evan Weismann, Warm Cookies of the Revolution, Anthony Garcia Sr., Birdseed Collective

Moderator: Leah Brenner Clack

Session organized by Boulder County Arts Alliance

Measuring the US Art Market

Art markets, i.e. the commercial exchange of ownership in art and design goods, have been historically difficult to measure. This ground-breaking report by the M.A. in Gallery and Museum Management at Western Colorado University has been funded from an National Endowment for the Arts (NEA)

Research: Art Works grant and makes use of US government labor and tax statistics to measure the occupations and industries of the art market. All 50 states, as well as 20 of the largest cities, have been studied, and this session will be the first public presentation of the findings.

Presenter: Jeffrey Taylor, Western Colorado University

Lessons in Arts and Justice

What role can the arts play in restorative justice? Hear from three Arts in Society funded projects about how their arts programs have had transformational and lasting impacts for participants within Colorado's youth and adult criminal justice systems. In this session, we will hear about the successes, challenges, and lessons learned through Think 360's Acquiring Restitution Through Talent program, Mirror Image Arts' Restorative Theater Program, and the Art Students League of Denver's ART in PRISON program.

Presenters: Joann Asakawa-Huntz, Art Students League Denver, Lares Feliciano, Think 360 Arts, Maya Osterman-Van Grack, Mirror Image Arts and Libby Barbee, Redline

Creating the Impossible: The Secret to Achieving Big Dreams

What if choosing goals that are attainable and realistic is the old paradigm? Since we make up what is realistic and attainable anyway, why not go for a goal that is outlandish, impossible, or miraculous? Join Transformational Coach, Sarah Kostin, for a unique exploration of how an understanding of the mind can set us up for success or failure in achieving our wildest dreams. Get ready for a fresh approach to goal setting that will leave you feeling motivated, inspired, and abundantly creative.

Presenter: Sarah Kostin, Transformational Coach

Making the Leap from Gallery Artist to Public Artist, What you Need to Know

This presentation will cover the steps in applying for a public art project, including preparing a statement and choosing images of past work. We will also discuss how to create a winning proposal once you have been selected as a finalist for a public art project, including the dos and don'ts of presenting in front of a public art selection panel. Lastly, we will touch on the project management side of the process, once you have been selected for a commission. Artists who have never received a public art commission, but are interested in the process, are encouraged to attend.

Presenters: Brendan Picker, Jeanne Quinn, Artist and Chair of CU Boulder Art History Department

Making in Colorado: A Data Perspective from Makerspaces

The Making in Colorado is an evergreen, changing landscape as both spaces and makers evolve to their changing environments and their passions. Is data available to identify where we are as a maker community and a supporting ecosystem? This session will provide data and insights into the Colorado maker community combined with highlights from the Nation of Maker's 2019 Survey of Makerspaces. Does this dataset provide the insights needed to support the makers and innovations in Colorado? Are there others that we should combine? Come join the discussion and the journey to support the Making in Colorado!

Presenter: Jeanette Breton, Board Member of Colorado Maker Hub, State Ambassador for Nation of Makers

Creating New Flows: Art + Science + Water in Colorado

Learn about art + science integration frameworks that grow inclusive, sustained community engagement and action on critical environmental and social issues. Artists and scientists from CU Boulder and Colorado communities will engage participants with methods for developing exhibitions and events, including traditional arts and Virtual Reality, theatre, and creative computing. We will focus on water - and snow, as connective elements among all Coloradans and ways we can address local and regional social and scientific issues through the arts. Interactive examples will support participants in brainstorming and sharing. We aim to seed collaborations for grant applications to support connected activities across Colorado.

Presenters: Emmanuelle Vital, Pure Inspirations, Celeste Moreno, University of Colorado Boulder Laboratory of Playful Computation, Patrick Chandler, Environmental Studies, University of Colorado Boulder and Lisa Schwartz, Office for Outreach and Engagement University of Colorado Boulder

Session organized by the CU Boulder Office for Outreach and Engagement

Collaborative Arts & Culture Hub

Julie Jackson and Jennie Castor of Rocky Mountain Public Media will share the Arts & Culture work of RMPM with an emphasis on the Collaborative Arts & Culture Hub. Colorado's vibrant arts scene is growing, even as local arts journalism has suffered from decreasing resources. Last year, RMPM joined Colorado Media Project, CPR/Denverite, Hearken & CORONA to listen carefully to our statewide communities about what's missing from arts and culture coverage, and think together about ways news organizations can better serve this need. Discover the findings and what you can do to join.

Presenters: Julie Jackson and Jennie Castor, Rocky Mountain Public Media

More Than Money: Building Mutually Beneficial Partnerships with the Business Community

At CBCA, we often are asked how to approach local businesses and develop fruitful partnerships. What better to answer that question than to hear directly from those businesses!?! This panel is an opportunity to get perspective directly from businesses working in Colorado, large and small, about building mutually beneficial partnerships with the culture sector. This conversation will be framed by CBCA sharing key messages, guidance and case studies of arts and business partnerships.

Presenters: Christin Crampton Day, CBCA, Kara Larrabee, Colorado Group Realty, Adonna Allen, Alpine Bank Steamboat

Social Media 201 - Digital Marketing

You've got regular posting down, and sometimes you even get comments. You're ready to dip your toe into ad spends but don't know where to start. And how do you know what's a good Facebook Ad anyway? This class will break down Facebook and Instagram advertising, teach you how to target, spend, test, and most importantly - build a winning ad from the bottom up.

Presenter: Jennifer Lee Robinson

Detour 360, an audio odyssey through Colorado

Internationally renowned sound artist and musician Bruce Odland, founder of the now world-famous Tank in Rangely, presents Detour 360, a project exploring the sonic terrain of the great state of Colorado — from Trinidad to the Canyons of the Ancients to Greeley to Red Rocks — in all its wild and human diversity. Odland guides us through the immersive, surrounds ound audio-visual portraits he and his fellow artists composed, as they traveled through a vast territory, where everything resonates at weird and wonderful western frequencies, and ended up at the Tank.

Presenter: Bruce Odland

Arts and the Rural West - Regional trends and Colorado leadership

Rural arts is an area of renewed focus for arts funders and policymakers across the country. WESTAF is facilitating new networks to better connect rural advocates in the West with this advancing national agenda. Colorado has become a leader nationally in developing new initiatives that integrate the arts into rural economic development strategies. This session will present trends and case studies in rural arts from across the region and nation and engage participants in a discussion about the strengths of the Coloradan approach and opportunities to further strengthen the cultural and creative assets of communities throughout the state.

Presenter:

More session descriptions coming soon!

