OVERVIEW
Career Advancement Awards support Colorado creative entrepreneurs and artists to help stimulate their commercial creative business. The goal is that awardees will achieve tangible business benefits such as increased revenue, new audiences or improved management practices.

DEADLINE
Check the website for details.

AWARDS
Awards range from $500–$2,500 and are paid on a reimbursable basis. Awarded applicants will be reimbursed 50% of documented, eligible cash expenses, up to $2,500 for cash expenses of $5,000 or more.

AREAS OF SUPPORT
The following list, while not inclusive of all activities for which support may be used, illustrates some possible areas of support:

- Participate in an exhibit, festival, vendor showcase or artist residency
- Present at a conference or symposium
- Enroll in professional development workshops or engage consultants and coaches to build administrative and business skills
- Develop or upgrade technology related to business practices
- Develop promotional materials such as electronic media kits with high resolution images

Learn more at www.coloradocreativeindustries.org
**CASE STUDIES**

**New Mexican**  
**Amount:** $2,500  
**Award:** Support for a three-month publicity campaign and 60-day Spotify playlist campaign for two emphasis tracks from New Mexican's full-length album “Take it on Our Shoulders.” New Mexican is the solo project of American folk rock musician Matt Hoffman.

**bARTer collective**  
**Amount:** $2,500  
**Award:** Support to upgrade equipment and the bARTer collective website, and to create a new visual look for the bARTer truck. The bARTer collective has been operating in Denver for 10 years through a mobile art exchange space.

**You & Me, LLC**  
**Amount:** $2,100  
**Award:** Support for travel to Stolzenhagen, Germany to participate in the performance residency ConVERGE. During the residency Tara collaborated with over 50 artists from all over the world to create YOU & ME GERMANY, a community-engaged performance that facilitates interchange between dancers, artists, musicians, chefs and community members through an evening of dance, one on one performances and a shared meal. “This collaborative process has created lifelong relationships and artistic connections that have already opened new opportunities for growth and exchange as an artist and a woman owning my own artistic business,” said Tara Rynders.